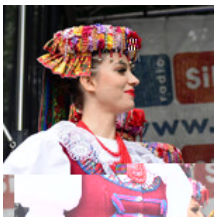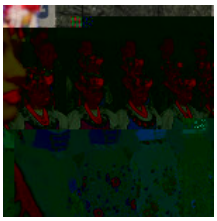Siła srebrnego pokolenia